

“Fine Products for Comfortable & Functional Living”

With our marketing slogan of “Fine Products for Comfortable and Functional Living”, Tokyo Shokosha has been providing attractive and unique products to people since its inception in 1951. We have set this slogan to satisfy the ever-demanding desire of all human beings ; live better for tomorrow. To meet this goal, we provide comprehensive solutions by distributing everyday-life amenities and products with a focus on comfortableness and functionality.

As a marketing-oriented wholesaler, Tokyo Shokosha is determined to be the best partner of both manufacturers and retailers, and offers creative sales promotion reflecting real consumer feedback.

Tokyo Shokosha's Product Range

Facilities	Housing Products	Housing facilities for kitchens, bathrooms, toilets, washbasins, etc.
Safety	Safety Products	Emergency supplies, security equipment, health supplies, etc.
Environment	Eco-friendly Products	Water purifiers, humidifiers, air cleaners, deodorizers, etc.
Miscellaneous Goods	Culture Products	Household goods, storage furniture, interior accessories, DIY supplies, etc.

Our Four Marketing Channels



Corporate Profile

■ Trade Name	Tokyo Shokosha Co., Ltd.
■ Established	February 5, 1951
■ Capital	30 million yen
■ President	Takashi Kusano
■ Address	2-27-1 Minami-kamata, Ota-ku, Tokyo, 144-0035 Japan Phone : 03-3739-8080 (main) FAX 03-3739-8860
■ Main Financing Banks	Sumitomo Mitsui Banking Corporation, Kamata Branch The Bank of Tokyo-Mitsubishi UFJ, Ltd., Kamata Branch
■ Number of Employees	45
■ Annual Turnover	2.747 Billion yen (FY2016)
■ Description of Business	Wholesaler specializing in everyday-life amenities and products with a focus on comfortableness and functionality
■ Major Clients	Ito-Yokado Co.,Ltd. / Cataloghouse Ltd. / QVC Japan, Inc. / Takashimaya Company,Limited / Dinos Cecile Co.,Ltd. / Tokyu Hands Inc. / Tokyu Homes Corporation / Mitsui Fudosan Reform Co.,Ltd. / Isetan Mitsukoshi Ltd. / The Loft Co.,Ltd. , etc.
■ Major Suppliers	Cleanup Corporation / Tokyo Katsushika Welfare Factory / TOTO Ltd. / Toray International, Inc. / NGK Insulators, Ltd. / Norritz Corporation / Family Inada Co.,Ltd. / BRITA Japan Kk / Mikuni Life and Auto Co.,Ltd. / Mitsubishi Chemical Cleansui Corporation / LIXIL Corporation , etc.
■ Website	http://www.to-sho.co.jp

Company History

■ 1945	Founded in Kanda, Chiyoda-ku, Tokyo as Tokyo Sangyo Co., Ltd., selling postwar reconstruction materials, particularly farm equipment and plumbing equipment in department stores in Tokyo, as well as delivery to government agencies.
■ 1951 February	Department store sales division of Tokyo Sangyo Co., Ltd. set up as a separate company. Tokyo Shokosha established in Nihonbashi-honcho, Chuo-ku, Tokyo with ¥500,000 capital. Toshiaki Inoo appointed as President.
■ 1953 September	Capital increased to ¥1 million.
■ 1957 March	Capital increased to ¥1.5 million.
■ 1958 October	Head office moved from Nihonbashi-honcho to Koamicho.
■ 1960 June	Toshimichi Inoo appointed as President, due to the passing away of Toshiaki Inoo.
■ 1965 April	Capital increased to ¥3 million. Started selling housing equipment to residential construction companies.
■ 1971 March	Construction of a 7-story head office building in Nihonbashi-koamicho. Capital increased to ¥6 million, expanded business scope.
■ 1977 October	Capital increased to ¥10 million.
■ 1987 May	Capital increased to ¥20 million. Head office moved from Nihonbashi-koamicho to Minami-kamata, Ota-ku, where a new 8-story building was built.
■ 1989 February	Yasuhisa Inoo appointed as President and Toshio Inoo appointed as Vice President. Strengthened and expanded new sales channels including major mail order companies, Co-op, and mass retailers, etc.
■ 1996 March	Capital increased to ¥30 million.
■ 2011 April	Takashi Kusano appointed as President.
■ 2017 February	Released own product [Portable Tea Grinder 'Sururu']

